TV Contract Print CBS TELEVISION WWJ-TV

## **Report Parameters:**

AE INITIALS:

AE LOC:

AE RC:

**BILLING SUMMARY: YES** 

**GENERATE:** 

MAKEGOODS: YES

**BUSINESS TYPE:** 

ORDER TYPE:

PRE PRINTED :

PRINTED DATE :

REV NUM: 1

ORDERS OF

SORT BY: By Order Number

**REQUEST ID:** 

**REQUEST RUN ID:** 

ORDER RANGE: 54735





## **AGREEMENT MADE BETWEEN**

**WWJ-TV** 

**CONTRACT NO. REV.** 1091-54735-1

**DATE PRINTED** 11/15/12

DAGE

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

 $\Delta ND$ 

WWJ-TV

				<u> </u>		PAGE ±
32865	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	34241	9 ADVERTIS	ER (OR AGENCY AND ADVERTISER	Cancellation Notice
NAME	MARKETING RESOURCE	CE GROUP, INC.		STEPHEN MARK		
AND	225 S Washington	Sq		PO BOX 1392	Required	
4000500						Announcement 28 days
ADDRESS	Lansing	MI 48933-1807		Okemos	MI 48805-1392	prior notice
	USA			USA		·
CONTACT	KRISTIN M. KELLER			PRODUCTEST		

PRODUCT CODE

1300

SALESPERSON NATIONAL SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 NO. WEEKS:

12-MJZ-904

Maggie McWilliams Pol AGENCY EST. NO.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ethnicity	,									
01		SPOTS	ті	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
IILIVI	DATS	F VVIX.	FROW	10	LENGIH	EFFECTIVE DATES	PROGRAINS	BDC31.	UNITRATE	TOTAL VALUE(1)
1	T-F	3	07:00P	07:28P	30S	10/20/12 11/02/12	FAMILY FEID	3	630.00	1890.00
1	1-5	3	07.00P	07.202	305	10/30/12-11/02/12	FAMILY FEUD	3	630.00	1890.00
2	M	1	07:00P	07:28P	30S	11/05/12-11/05/12	FAMILY FEUD	1	630.00	630.00
2	m n	2	07:28P	07:57P	200	10/20/10 11/00/10		2	620.00	1000 00
3	T-F	3	07.28P	07.57P	30S	10/30/12-11/02/12	FAMILY FEUD	3	630.00	1890.00
4	M	1	07:28P	07:57P	30S	11/05/12-11/05/12	FAMILY FEUD	1	630.00	630.00
							Total Contract:	8		5040.00
							iotai contract.	<b> </b>		2010.00
						Billing Summary -				<del>-</del>
						<u>Oct</u>	Nov Dec		<u>Total</u>	
					Qtr 4	· <b>12</b> .00	5040.00 .00		5040.00	
								CD	AND TOTAL	
								GR	AND TOTAL	
									5040.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.